

INNOVATIVE OBSTACLES

COMMUNITY INVOLVEMENT

UNIQUE COURSES

BEST SWAG IN OCR

EMERGING BRAND

UNIQUE COLLABORATION

WOMAN OWNED

PHOENIX
RACE

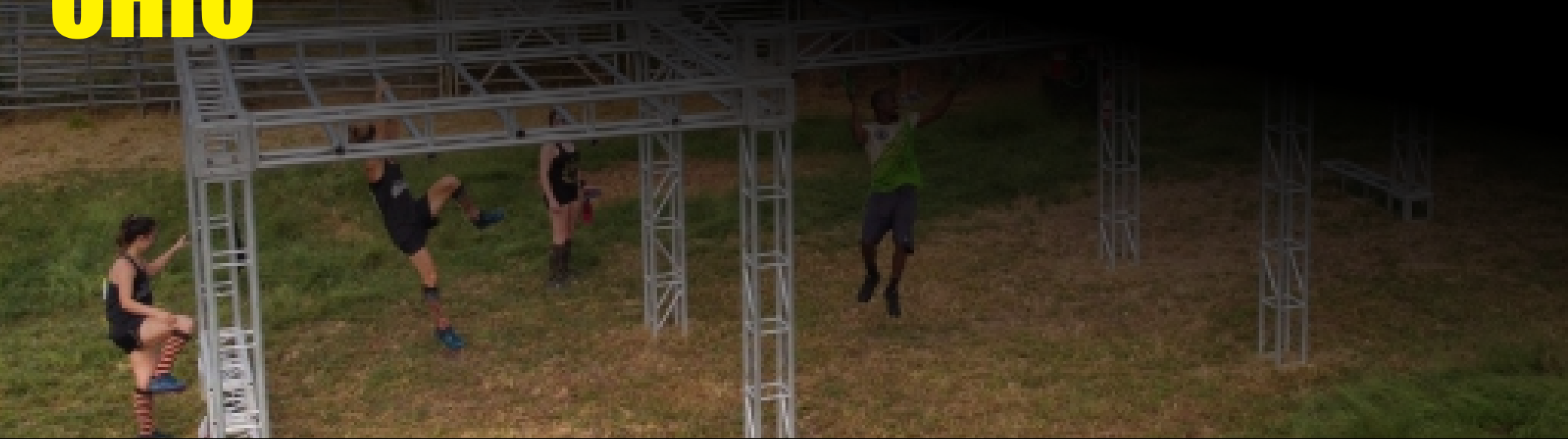
**RISE ABOVE THE
OBSTACLES**

GEORGIA
ALABAMA
ARIZONA
KENTUCKY
TENNESSEE
OHIO

PHOENIX

RACE

- EACH COURSE IS UNIQUE
- MILAGE RANGES WITH VENUE
- OBSTACLE COUNT VARIES WITH MILAGE
- PARTNER WITH LOCAL COMMUNITY & TOURISM BOARD TO MAKE AN ECONOMIC IMPACT ON HOST CITIES
- HOME OF THE GORILLA GAUNTLET & NUNCHUCKS PEGS





WHO

Both avid obstacle course racers, Julie & Jason have ran 150+ races of all brands. Their passion for the industry started as a team that trained & raced together. Julie was a marketing director & Jason was a master carpenter so building courses and hosting events came natural. After a few years of contracting with other brands on many levels, The Phoenix Race brand was born in late 2020.

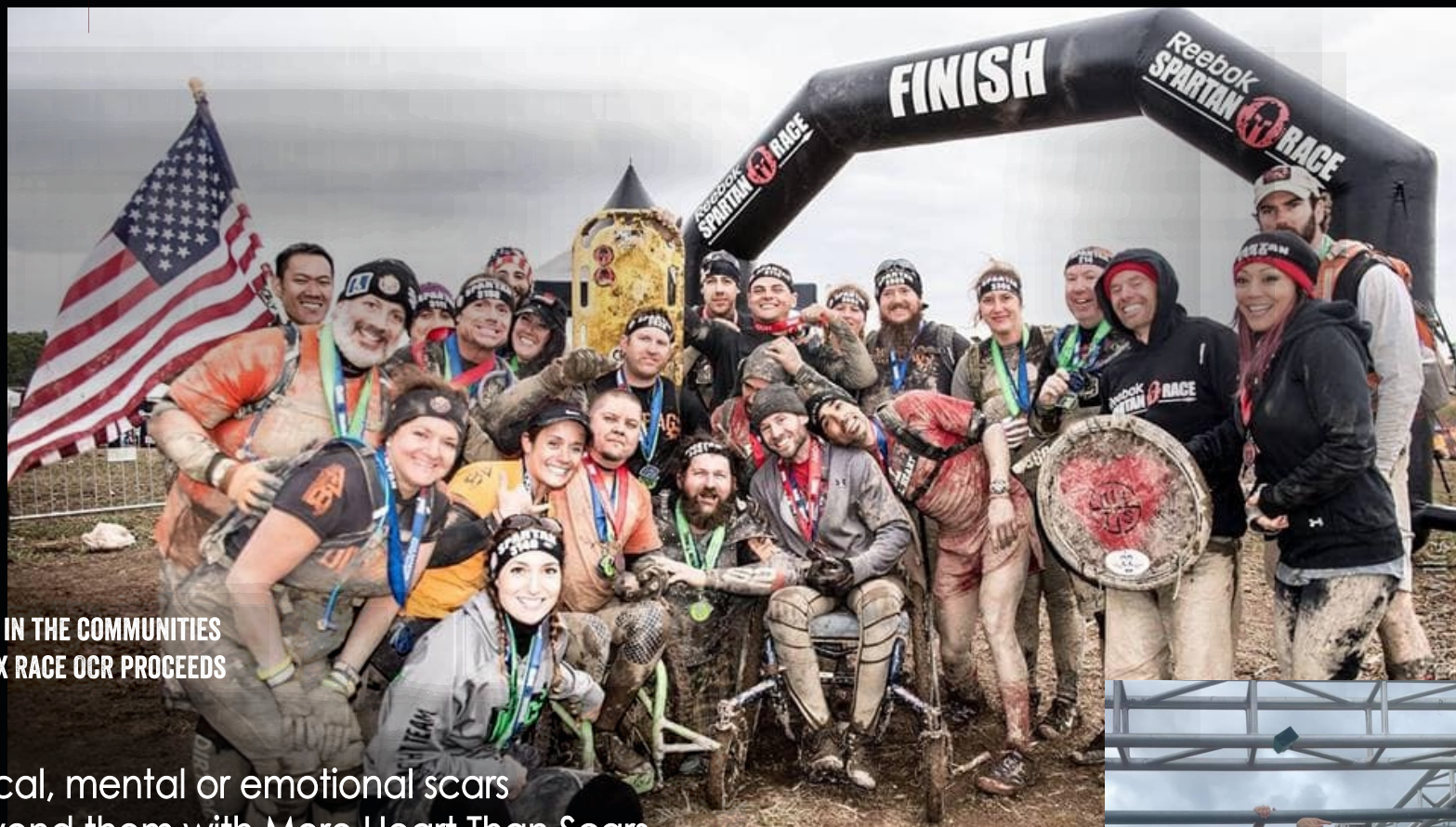


“Simply put, we care about the racer and spectator experience. We want racers to leave feeling like they just slayed dragons in battle and can’t wait to come back. We are a race brand created by racers so we brought all of our experiences to be sure we killed this race thing.”

-Julie Wolff



CHARITY BENEFACTORS



ALONG WITH SEVERAL LOCAL CHARITIES IN THE COMMUNITIES WHERE WE HOST, A PORTION OF PHOENIX RACE OCR PROCEEDS HELP TO SUPPORT THIS ORGANIZATION.

To help those with physical, mental or emotional scars realize they can live beyond them with More Heart Than Scars. For people with More Heart Than Scars & their loved ones. From trauma to disease, together we transcend our visible and invisible scars!





APPEAL

- YOUTH COURSES AT EACH VENUE
- NO PENALTY IN OPEN WAVES
- 100% MANDATORY OBSTACLE COMPLETION
IN COMPETITIVE HEATS
- ADAPTIVE ATHLETE SUPPORT
- FAMILY FRIENDLY FESTIVAL





REACH



4950 SUBSCRIBERS



4356

11 EVENTS

2 YEARS



12,500



3700



1750



13,000 UNIQUE VISITS IN 2022

Single Event Title Sponsorship -

- Social Media posts X 3
- Logo on event Website
- Link on event Website
- Vendor Space at all Phoenix events for the year
- Race entry to all events for the year
- Finish / Start Line banner / scrim
- Obstacle branding at all events
- Logo Premium placement on course maps
- Logo on finisher photos (exclusive)
- Logo on race bibs
- Logo on finisher tees
- Two campaign emails focused on sponsor company

Discounts for multiple event sponsorships

Annual Title Sponsor -

- Co-branded ambassador gear
- Series events exposure at Phoenix Booth
- Retail sales in Merch area
- Multiple Campaign emails annually
- Event title sponsorship benefits
- Exclusive partnership

Other opportunities available



JULIE WOLFF

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