

**NOW A TEAM USA
OLYMPIC QUALIFYING EVENT
& OBSTACLE COURSE
RACING WORLD
CHAMPIONSHIP QUALIFIER**



MURDER CREEK MUD RUN

April 13, 2024

BUILDING THE COMMUNITY BACK ONE OBSTACLE AT A TIME

The last 3 years the mud run has been a great event with over 1400 racers and hundreds of spectators converging at O'Bannon Park and the city of Brewton. We were able to make a donation to 2 local charities and impacted local businesses through out the city with the increase in visitors to Brewton.





REACH

88% of the registered participants were from outside of Brewton, AL
More than 50% stayed overnight for the event
91% Spent money outside of the race in the town of Brewton, AL

Media:

www.MurderCreekMudRun.com

www.Phoneixraceocr.com

[Facebook & Instagram- Phoenix Race OCR, Murder Creek Mud Run](#)



MURDER CREEK MUD RUN

MORE HEART THAN SCARS

Our obstacle course charity

To help those with physical, mental or emotional scars realize they can live beyond them with More Heart Than Scars. From trauma to disease, together we transcend our visible and invisible scars.





LOCAL CHARITIES

PAWS CROSSED DOG RESCUE, INC.

Paws Crossed Dog Rescue, Inc is a 5013C non-profit, no-kill, volunteer, foster based, rescue organization serving Brewton/E. Brewton, AL . We are dedicated to rescuing dogs left homeless, surrendered by their owners or dogs in abuse/neglect situations.





WIDE APPEAL

YOUTH COURSE

FAMILY FRIENDLY

OPEN HEATS

TEAMS

COMPETITIVE HEATS

ADAPTIVE ATHLETES



MURDER CREEK MUD RUN

PARTNERS

YOUR OPPORTUNITY
LIES RIGHT HERE





GET INVOLVED

We are thrilled to be coming back to Brewton, for the 4th Annual MCMR. The event is one of our favorites and with the new Olympic qualifying certification, the economic impact will be even better than in years past. We hope we can count on your support!

Julie Wolff
CEO - Addix Companies, LLC

\$250.00: Festival Booth Sponsorship - Bronze

- Choice of vendor booth at 1 race event of choice or 1 race entry

\$500.00: Festival Booth Sponsorship - Silver

- Shout out on FB
- Shout out on IG
- Logo on Website
- Choice of vendor booth at 1 race event of choice or 1 race entry

\$1,000.00: Festival Booth Sponsorship - Gold

- Shout out on FB
- Shout out on IG
- Logo on website
- Link on website
- Choice of vendor booth at 1 race event of choice or 1 race entry
- Logo on finisher t-shirt

\$1,500.00: Festival Booth & Banner Sponsorship

- Shout out on FB
- Shout out on IG
- Logo on website
- Link on website
- Logo on finisher t-shirt
- Banner at ALL events
- Vendor booth and 2 race entries

\$3,000: Obstacle Sponsor

- Shout out on FB
- Shout out on IG
- Logo on website
- Link on website
- Logo on Finisher Tshirt
- Banner at ALL events
- Obstacle sponsor at ONE event (logo on obstacle)
- Business listed on course map.

\$5,000: Logo Premium Sponsorship - Silver

- Shout out on FB
- Shout out on IG
- Logo on website
- Link on website
- Vendor booth at ALL race events
- Logo on finisher t-shirt
- Banner at ALL events
- Logo on obstacle
- Business listed on course map.
- Obstacle sponsor of main obstacle at finish line. (Obstacle will be branded with company logo for maximum photo opportunities)
- Logo premium placement on race course map

\$7,500: Logo Premium Sponsorship - Gold

- Shout out on FB
- Shout out on IG
- Logo on website
- Link on website
- Vendor booth at ALL race events
- Logo on finisher t-shirt
- Banner at ALL events
- Logo on obstacle
- Business listed on course map.
- Obstacle sponsor of main obstacle at finish line. (Obstacle will be branded with company logo for maximum photo opportunities)
- Logo premium placement on race course map
- Obstacle sponsor at ALL events